



Need An Article

Written Communication For Any Need-Around The Corner Or Around The World!

Guide to Custom Jobs

Using Our Current System
You Can Order Custom Jobs
from Need an Article Staff

Here's How!

Need an Article has a new look, a new style... and a whole new set of services to offer you!

Need an Article knows the importance of visibility to your business - we've been in the visibility business for years.

We're working on an entirely new system that offers you custom order capabilities, but it's not quite ready for launch yet.

So in order to facilitate your custom orders in the coming weeks before our new system is ready, we're offering you the means to take advantage of our new services prior to the opening of our new site by using the current user interface.

We're now offering some new services to help your business generate some buzz

With the popularity of Wordpress and other CMS-based sites on the rise, we started looking at ways to make it easy for NAA clients to make the most of these Web 2.0 platforms. As you know, Google and the other major search engines like blogs. They're inherently search engine friendly and they can do wonders for your online presence. We wanted to be able to create these sites for our customers and we're happy to announce that we can now offer these services.

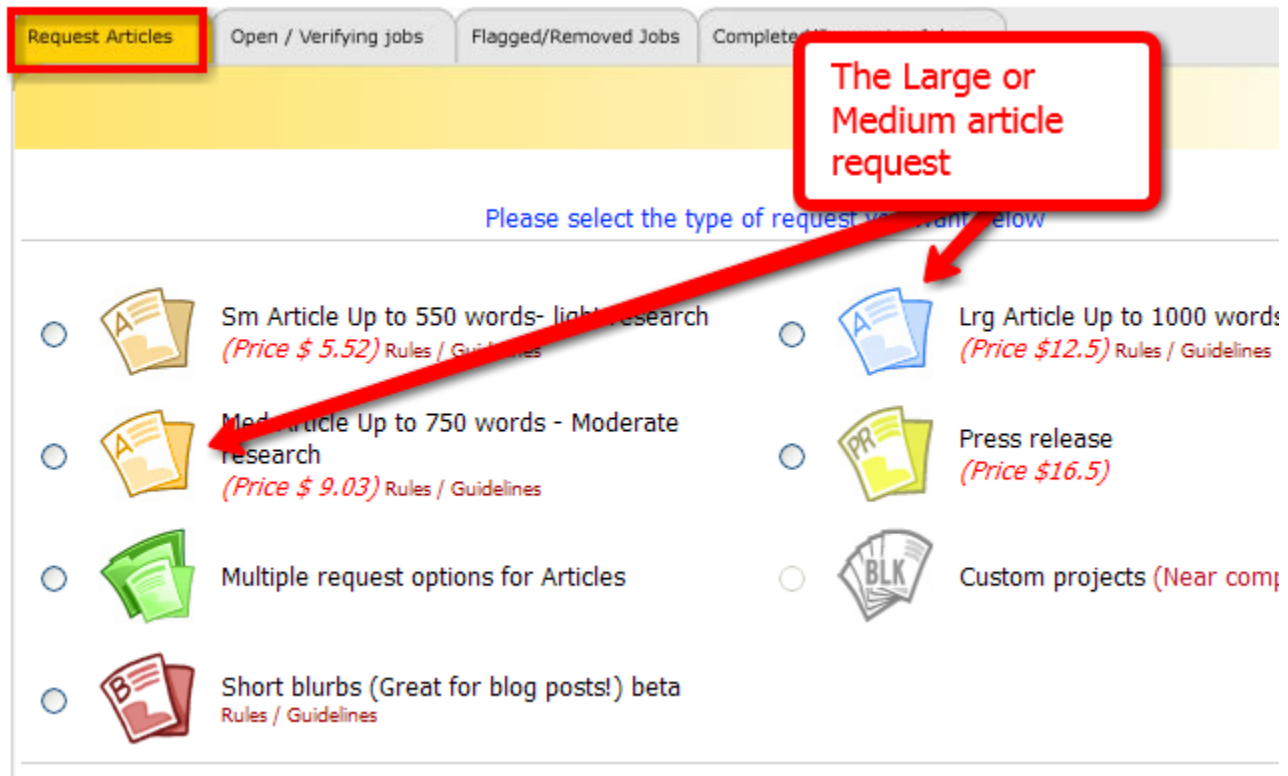
It can be hard to stand out from the crowd online, but with one of our custom built Wordpress sites or themes, you'll have a better chance of outpacing your competition.

We can even provide you with a Wordpress site which fits into the look and feel of your existing site and maintains your brand identity. These dynamic sites help you climb up in the search engine rankings and get noticed more quickly by potential customers.

In addition to Wordpress themes and sites, static HTML-based sites and themes for Blogger, Joomla and other CMS platforms, NAA is also now offering other services which are available in advance of the launch of our new site.

Whether you need e-books, brochures, business card designs, newsletters for print distribution or other custom business writing, NAA has you covered. We also offer SEO services, link building, directory submissions, online market research and many other services. If you don't see what you're looking for, just ask. Chances are that we can handle it for you.

Even though our new custom jobs system isn't quite ready to roll out yet, you can order these projects using our current system:



If you'd like a Wordpress site built, need brochures for your business or any other custom project, you can submit your order by selecting a medium or large article job – in the details section of your request, you can give us additional information about what you're looking for.

As an example, let's say that you'd like a Wordpress site built. Depending on the scope and complexity of the site you'd like, the price would be somewhere between \$100 and \$200.

The screenshot shows the 'Article - Up to 750 words' form. At the top right, there is a link for 'feedback on this area'. The form has tabs: 'Request Articles', 'Open / Verifying jobs', 'Flagged/Removed Jobs', and 'Completed/Processing Jobs'. The form title is 'Article - Up to 750 words' with a red question mark icon and a link 'Show me how to use this' and a 'Save to drafts' button. The form fields are:

- Title: Wordpress Website
- Select Category: Please Select
- Suggested Tone: None
- Keyword optimization? Yes No
- Visibility/past writers [?]
- All writers

Further details about this request:
Tip: If you have a lengthy description; or are pasting from a word doc, it is recommended that you upload it and send as an attachment. Pasting a large description, or from a word doc, can produce errors and a hard to decipher description. Mock ups, Files, etc.

Browse... [Helpful tips when creating your description!](#)

I would like to order a full wordpress website installation on my own servers
OR
I would like to inquire about a Wordpress website hosted on your servers

My website domain name is http://
The colors that I like the best are:

My website will be corporate-business-personal etc

Do you have any resources to give your writer? (Separate by commas) (list websites that you like here)

URLs:

Just a few of the things that you can consider when you ask for a Wordpress website are:

- Facebook-like capabilities for community members to join and take part in site activities such as friend requests, profiles and editing, small bios and other items
- Private messaging
- Integrated photo album
- Slideshows or other plugins to showcase your content
- The ability to allow guest bloggers
- An integrated wiki.

CMS based sites are great for personal or business use and you won't find better prices on these sites anywhere else. We're inexpensive, but the end result definitely doesn't look cheap. At NAA, we think that having a website should be within anyone's reach and easy to use.

If you're not familiar with Wordpress, NAA also offers consultants who can teach you how to make the most of your Wordpress site in a very short time.

[feedback on this area](#)

Request Articles Open / Verifying jobs Flagged/Removed Jobs Completed/Processing Jobs

Article - Up to 750 words [Show me how to use this](#) Save to drafts

Title: Visibility/past writers [?]

Select Category:

Suggested Tone:

Keyword optimization? Yes No

Further details about this request:

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Mock ups, Files, etc.

 [Helpful tips when creating your description!](#)

Do you have any resources to give your writer? (Separate by commas)

URLs:

Do you plan on submitting to article directories? [?]

No Yes

Request Terms and Conditions:

Upon submission of your request, you agree that any changes or additions made once work has begun may constitute further funding to complete your request. This also applies if your writer is required to spend unusual allotments of time as a result of complexities with your request. You also understand that you will have up to 10 days upon completion of your request to address any issues with your completed work via the OTC option.

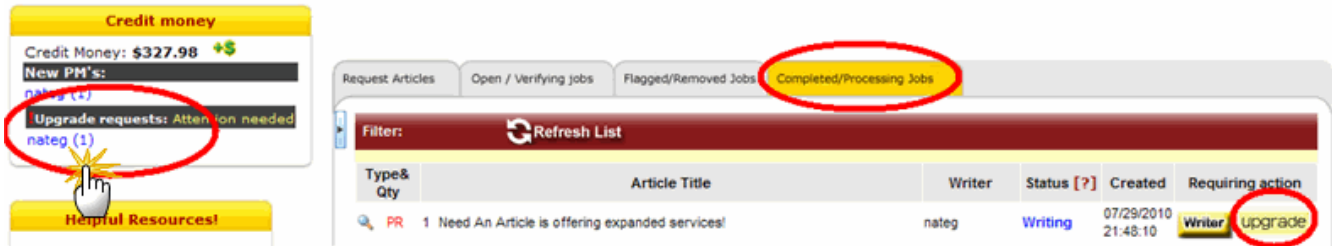
I agree

Once you have ordered your custom job using our medium or large article option, the designer or writer who selects your job will get back to you with an upgrade request, as well as further questions about what you want from your site or custom service.

To view what an upgrade request looks like, you may visit the NAA video here:
http://need-an-article.net/support_vids/nav_issues/

If you approve the quote that they provide you, you must accept the upgrade request before work can begin on your project. When you receive an upgrade request you will be given a notification in your account as well as by email.

Again, these must be approved before work can begin.



Questions that you might expect to receive are:

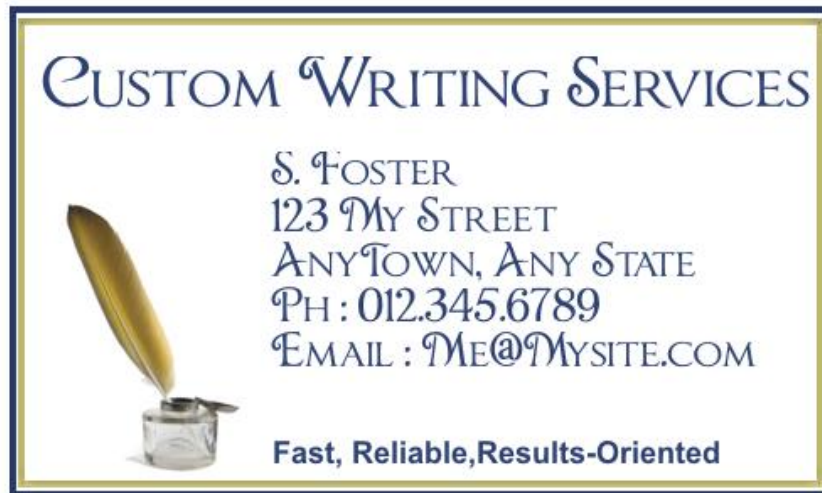
1. Is your site be for business or personal use?
2. Is this intended as an e-commerce site, or is it designed to promote affiliate products?
3. What is your domain name?
4. Could you supply me with FTP and log-in capabilities for your server or are you comfortable installing Wordpress and themes on your own?
5. What tone would you like to set for the site?
6. What kinds of features would you like your site to offer visitors?
7. What colors would you like to see on your website?
8. Do you have examples to show me of sites that you particularly like?
9. Would you like a number of posts to begin your website? If so please specify four or five titles.

Once you have responded to these questions and approved the upgrade request, work on your site will begin. Generally, turnaround time is less than two days, but can be slightly longer depending on the complexity of the site.

Brochures are an easy way to offer your services to your community and keep your costs low.

Whether you own a brick and mortar business or one which is strictly web-based, Need an Article can help you to become more visible in your community.

In the case of custom brochures or business cards, you will need to specify colors, fonts and other items including an address and some summary information that you would like to have included. We will need to know the kind of business cards that you will be using so that we can offer you the correct sizing and orientation for your printable cards.



The power of print simply can't be overestimated and these marketing materials can increase the visibility of your business, whether you are a sole proprietorship or a multinational corporation.

With Need an Article's new custom services, reaching out to consumers and getting their attention is easier and more affordable than ever.

With our new set of services, our whole new look, Need an Article can make you shine just a little more brilliantly among the competition. You're ready for a new way to do business and a whole new visibility. Need an Article is ready to help you achieve that goal.

Need an Article is more than just writing; come and see the wide range of solutions that the new Need an Article has to offer your business.

Visit us online at <http://www.needanarticle.com>